

A close-up, black and white photograph of a woman's face, focusing on her eyes. She is wearing heavy, dark eye makeup, including thick eyeliner and dark, textured eyeshadow. Her hair is pulled back, and her skin appears smooth and pale. The lighting is dramatic, highlighting the contours of her face and the intensity of her gaze.

B E V E L

NEWS

FALL '11

13 NEW STYLES

A STRONG SELLABLE COLLECTION IS HERE FOR THE FALL/WINTER 2011. VARIETY, COLOR AND A NEW COMBINATION BETA-ACETATE SPRING HINGE.

A hinge is born: we have taken the titanium-beta hinge to a new level. This time we have a beta-acetate hinge mounted on a milled titanium front. This is the first step to a full beta hinge on an acetate frame, hopefully arriving in the spring 2012. We have kept the design consistent on the hinge, of course, from the titanium to acetate version.

COLOR STORY

IN THE TITANIUMS WE HAVE LOOKED FOR A FRESH BLEND OF FALL HUES; WARM BUT VIBRANT. REGALIA/JUNE BUD, TARRAGON/CAMOUFLAGE GREEN, CAFÉ/PALE TAUPE, AUBERGINE/MELODY, GREY/GREYISH BLUE, BLACK/SALMON

IN THE ACETATES, WE HAVE SEARCHED FOR YET MORE, TRULY RICH, GRAINY DETAIL WITH BLUE NILE, INDIGO STRIPE, BURLY WOOD BOLDLY ENHANCING AND COMPLIMENTING THE WEARER'S COMPLEXION.

TITAN-6 NEW STYLES



3 styles feature the new acetate hinge in new combination colors. 2 styles for women, 2 for men and 2 unisex.

ACETATES-5 NEW SHAPES



1 small men's, 1 larger women's, 1 petite women's and 2 medium unisex styles.

COMBI-2 NEW STYLES

2 new styles combining titanium and acetate-I for men, | petite for women.

